

Living

The Bottom Line

Wednesday, February 04, 2009

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GSK helps share latest knowledge on treatment of Respiratory diseases

The latest information available on the treatment and management of respiratory diseases will be shared with the local medical fraternity by several international and local experts later this month at a forum organized by GlaxoSmithKline Pharmaceuticals (GSK).

The forum themed 'Breathe with Confidence' will focus on chronic obstructive pulmonary disease (COPD) and asthma, two common respiratory diseases in Sri Lanka.

The panel of speakers at this event will comprise of Dr. Prashant N Chhajed Chest Physician and Interventional Pulmonologist, Director Lung Care Mumbai and Consultant at the Nanavati Hospital and Saifee Hospital in Mumbai, Dr. Kirthi Gunasekera, Consultant Chest Physician at the Central Chest Clinic Colombo, Dr. R Ajanthan, Senior Lecturer in Paediatrics and Consultant Paediatrician at the University of Colombo.

Presentations will cover 'Recent Advances in the Management of COPD' (Dr. Prashant N Chhajed), 'Systemic Manifestations of COPD' (Dr. Kirthi Gunasekera) and 'Paediatric Asthma' (Dr. R Ajanthan). The forum will take place at the Colombo Hilton on the 15th of February from 7.00 pm onwards. Elaborating on this event GSK Sri Lanka Managing Director Stuart Chapman said that this is the first of a series of events that GSK has organized this year to contribute to the enrichment of knowledge among medical practitioners in the communities it serves. "This is an example of the noteworthy contribution made by GSK to help patients afflicted with asthma and COPD," Mr. Chapman said. "We are also happy to welcome Dr. Prashant Chhajed, a very experienced medical expert to the meeting to share his knowledge with the audience." All doctors who participate at GSK 'Breathe with Confidence' forum will receive a Certificate of Participation, the company said.

In Sri Lanka, asthma is estimated to afflict around 1 million people during their lifetime. Recent studies have shown that one in every three children is afflicted with a respiratory disease at some time.

A world leading research-based pharmaceuticals and vaccines company, GSK operates in 114 countries and employs over 100,000 people. Every day, more than 200 million people around the world use a GSK brand. GSK is also the only pharmaceutical company to tackle the three "priority" diseases identified by the World Health Organization (WHO): HIV/AIDS, tuberculosis and malaria.

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